



2026 Sponsorship Opportunities

Please consider supporting this community event.

Don't miss your chance to be part of the excitement at this year's Smoky Hill Museum Street Fair on September 26! Last year's free event drew an impressive crowd of more than 7,100 attendees.

This year's Street Fair celebrates the spirit of the Old West, featuring western activities, rope making, Old West performers, and plenty more to keep the whole crowd entertained.

Best of all, admission is completely free. The Museum believes everyone in Salina deserves a great day out, and we're pulling out all the stops to be as welcoming and accessible as possible.



MAJOR SPONSOR (\$500-\$1,000+) Benefits include:

1. Logo/Name on special signage in one area (Contact Susan for more information)
2. Logo/Name on all event sponsorship signs.
3. Logo/Name with link on museum's website.
4. Logo/Name on posters.
5. Logo/Name placement on television advertisements.
6. Name included in media releases.
7. Partner with a highly regarded community event.

SUPPORTER (\$250-499) Benefits include:

- Name displayed on sponsorship signage at the event.
- Name on posters.
- Name in newspaper advertisements.
- Name on museum's website.
- Partner with a highly regarded community event.

BACKER (\$100-249) benefits include:

- Name displayed on sponsorship signage at the event.
- Name on posters.
- Partner with a highly regarded community event.

PROMOTER (\$35-99) benefits include:

- Name displayed on sponsorship signage at the event.
- Partner with a highly regarded community event.



Strong community roots and a broad funding base from businesses, corporations, individuals, Smoky Hill Museum Friends and the City of Salina, support the Smoky Hill Museum Street Fair.

Sponsorships must be sent by August 14 to receive full benefits. They are accepted until September 26.
 Questions? Contact Susan Hawksworth at 785-309-5776 or susan.hawksworth@salina.org.