



2025 Sponsorship Opportunities

Join other businesses and individuals who are supporting this year's Smoky Hill Museum Street Fair on September 27. Last year, over 8,300 people attended this free event.

This year's Street Fair is all about the Old West. There will be western activities, roping making, Old West performers and more!

Admission is always free. The Museum is committed to making this event as accessible as possible for all Salinans.

Please consider supporting this community event.



MAJOR SPONSOR (\$500-\$1,000+) Benefits include:

1. Logo/Name on special signage in one area (Contact Susan for more information)
2. Logo/Name on all event sponsorship signs.
3. Logo/Name with link on museum's website.
4. Logo/Name on posters.
5. Logo/Name placement on television advertisements.
6. Name included in media releases.
7. Partnership with an event highly regarded in this community.

SUPPORTER (\$250-499) Benefits include:

- Name displayed on sponsorship signage at the event.
- Name on posters.
- Name in newspaper advertisements.
- Name on museum's website.
- Partnership with an event highly regarded in this community.

BACKER (\$100-249) benefits include:

- Name displayed on sponsorship signage at the event.
- Name on posters.
- Partnership with an event highly regarded in this community.

PROMOTER (\$35-99) benefits include:

- Name displayed on sponsorship signage at the event.
- Partnership with an event highly regarded in this community.



Strong community roots and a broad funding base from businesses, corporations, individuals, Smoky Hill Museum Friends and the City of Salina, support the Smoky Hill Museum Street Fair.

Sponsorships must be sent by August 31 to receive full benefits. They are accepted until September 27.
Questions? Contact Susan Hawksworth at 785-309-5776 or susan.hawksworth@salina.org.